

# 520 designs

## EDUCATION

Kutztown University *May 2009*  
BFA, Communication Design concentration: Advertising Design

## ABILITIES

- Experienced on Mac and PC operating systems
- Vinyl vehicle graphics and signage i.e. design and application
- 3D modeling/rendering software
- Precise x-acto skills and steady hand
- Form study and appearance model generation
- Exceptional organization skills, superior multi-tasking ability, capable of working individually or as a team member, high level of craftsmanship

## DESIGN EXPERIENCE

Kraemer Schurman Advertising & Design *Allentown, PA Spring 2009* Intern  
·Generated projects and final designs. Archived completed project files.

Smith Design *Bedford, PA 2007-Present* Freelance Graphic Design  
·Design of decals, signage, and concept models. Application of decals on vehicles.

KUBoK Neighborhood Watch *Spring 2009* Freelance Graphic Designer  
·Designed posters for program advertisement and promotion.

Freelance Photography & Design *2008-Present*  
·Photographed three-dimensional pieces for portfolios and projects  
·Produced iphone wallpapers featured on [iphonehdr.com](http://iphonehdr.com)  
·Wedding photography  
·Volunteer Communications Coordinator for city council candidate Bob Toth  
·Responsible for photography and design of printed material

## KYLE S. SMITH

Bethlehem, PA

814.977.1646  
[kyle@520designs.com](mailto:kyle@520designs.com)  
[www.520designs.com](http://www.520designs.com)

## SOFTWARE / EQUIPMENT

- Adobe Creative Suite CS4: Photoshop, Illustrator, InDesign, Dreamweaver
- Microsoft Office
- CorelDraw
- Roland CutStudio
- Graphtec CE5000-60 cutter

## ACHIEVEMENTS

Photographer's Forum College Photography Contest Finalist *Spring 2009*

Dean's List *Spring 2009, 2006*

## WORK HISTORY

Valley Precision *Quakertown, PA August 2010-Present* Operator  
Operation of various CNC milling machines. Generated piece-rate quantities at required levels. Worked with limited supervision and instruction.

Lutron Electronics *Allentown, PA October 2009-July 2010* Assembler  
Built and inspected industrial grade lighting control panels.

Summer jobs *Bedford, PA Summers 2005-2008*  
Maple Mountain, Pennsylvania Turnpike, and Morton Metalcraft.

## INTERESTS

Woodworking, soccer/sports, running, movies, huskies, traveling, and cars.

*Examples of work can be viewed at [www.520designs.com](http://www.520designs.com)*

*Portfolio and references available upon request.*